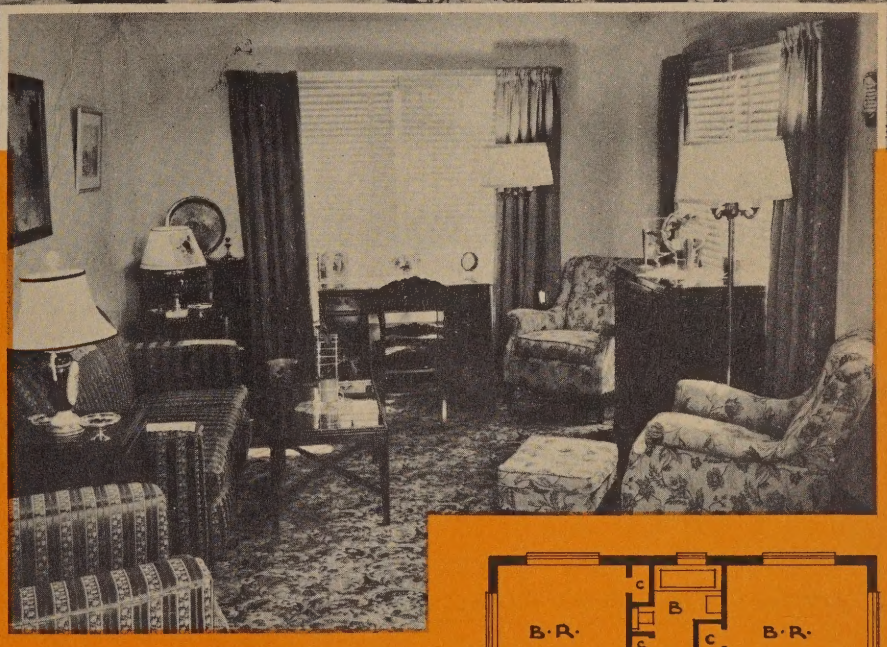
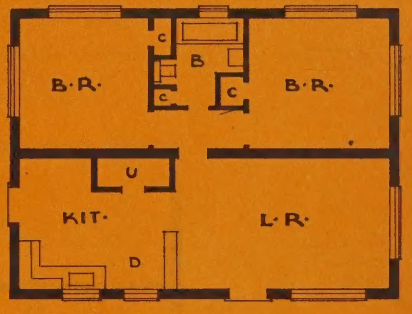
FIRESAFE HOMES that last more than a lifetime





UNIQUE LeTOURNEAU BUILDING METHOD MAKES BETTER HOMES FASTER, AT LOWER COST

No matter what else results from the world's greatest housing emergency, one thing remains certain--new materials, new designs, new building techniques, developed of necessity by talented American architects and engineers, are making better homes available to the millions.

Foremost of all contributions to the modern building industry is the amazing house building machine, the idea of which was conceived by R. G. LeTourneau as a means of mass producing permanent type homes right on the building site -- from light weight, insulating concrete, the most abundant building material in the world.

By means of the unique LeTourneau method and because of its speed and simplicity, a home of lasting beauty is brought within the means of the many. You may have homes -- not just housing! You can have permanent homes for permanent living, homes that give you a sense of security and make you feel you are a part of your community.

When you purchase a LeTourneau home, you will have the comfort of knowing your home is fire proof, termite proof, storm proof -- a home that will be beautiful long after the mortgage is paid.

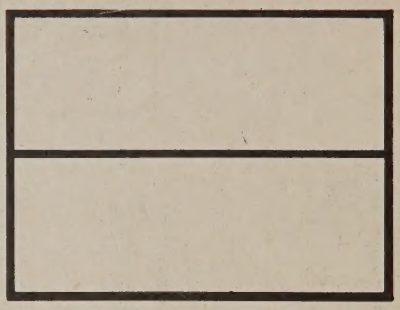
ONLY LETOURNEAU OFFERS THIS

LeTourneau homes are comprised of one or more basic units, each unit made in a single piece, including walls, roof, ceiling, and center partition* by the famous TOURNALAYER method. For instance, there is one unit 32 ft. 8 in. by 24 ft. and one unit 18 ft. 8 in. by 24 ft. Either of these two units may be used singly for small homes or placed together in so many different variations as to give almost complete freedom of architectural design.

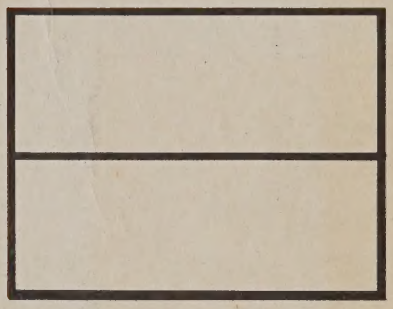
Shown here are some typical examples vividly depicting how numerous sizes and styles of homes are produced simply by placing the basic structures together in different positions in relation to each other.

* *The 32 ft. 8 in. by 24 ft. unit only includes center partition as an integral part of the structure.*

Basic Unit "A",
32 ft. 8 in. by 24 ft.
(784 sq. ft.)

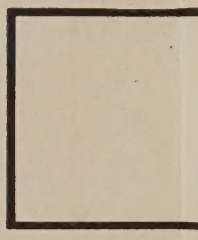


This unit, complete with the walls, roof, ceilings and center partition, is produced in a single day by the TOURNALAYER. Finishing work, which includes windows and doors, plumbing, additional partitions, cabinet work and painting, is done in the conventional way.



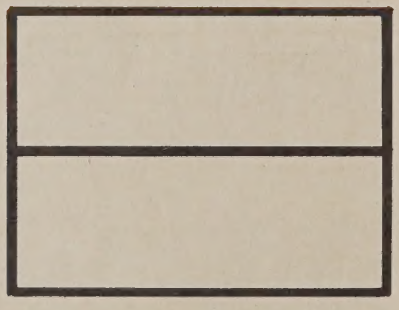
Basic Unit "A"

Plus



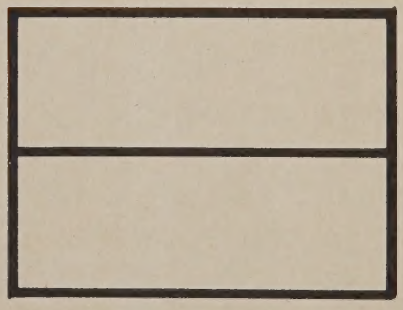
Basic Unit "
18 ft. 8 in. by 24 ft.

By combining Unit "A" and Unit "B", you have a home with 1232 more. Placed a few feet apart and in various positions with relation the builder has unusual freedom to design the home according to p



Basic Unit "A"

Plus



Basic Unit "A"

By using two full-sized units, a home of more than 1568 square feet provides spacious living for the larger family. The garage may be a part of the structure, as shown at right, or, if desired, the entire space may be designed for living area.

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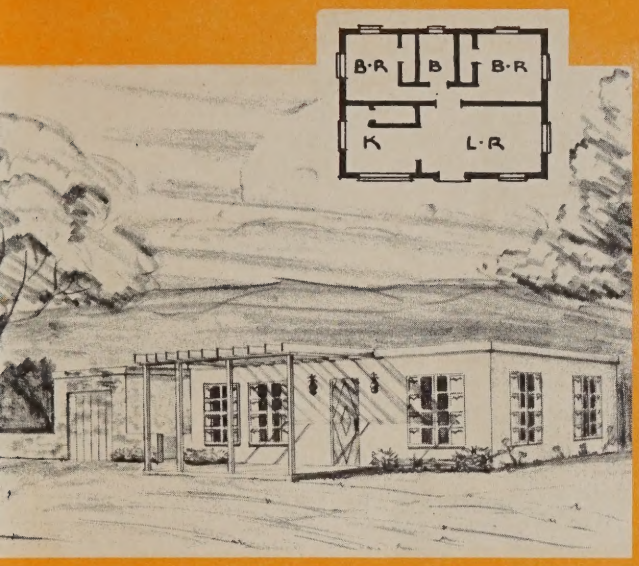
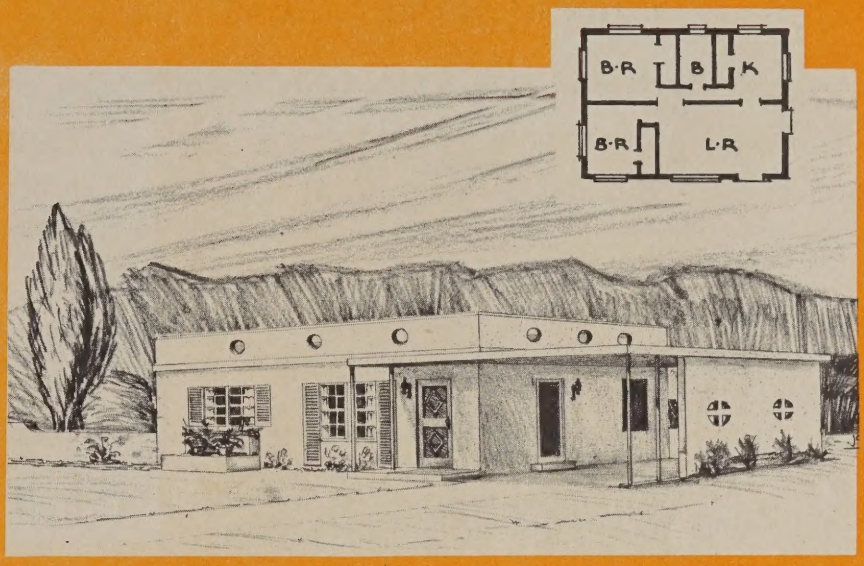
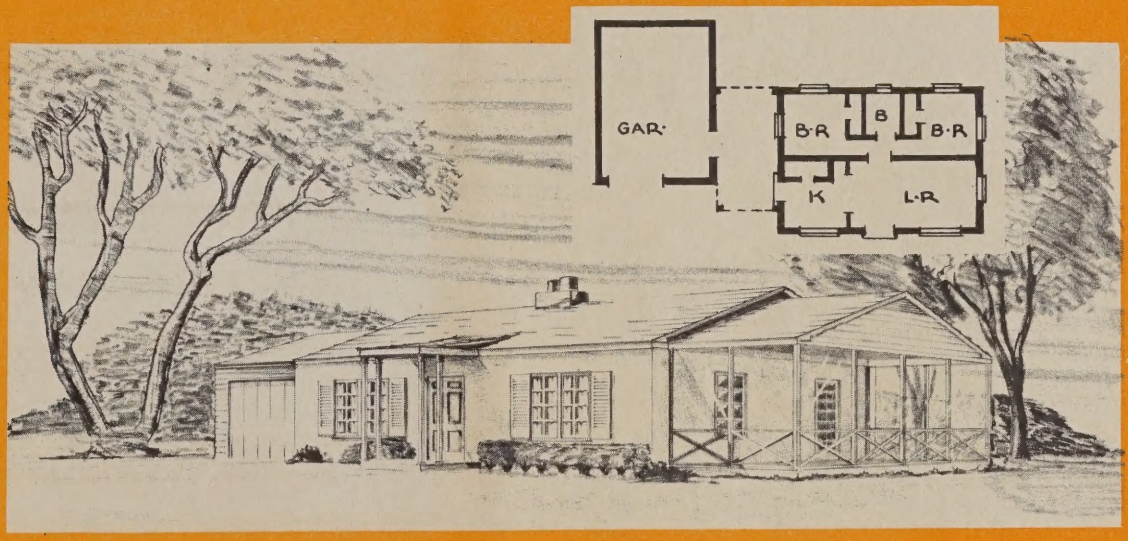
FREEDOM OF DESIGN...

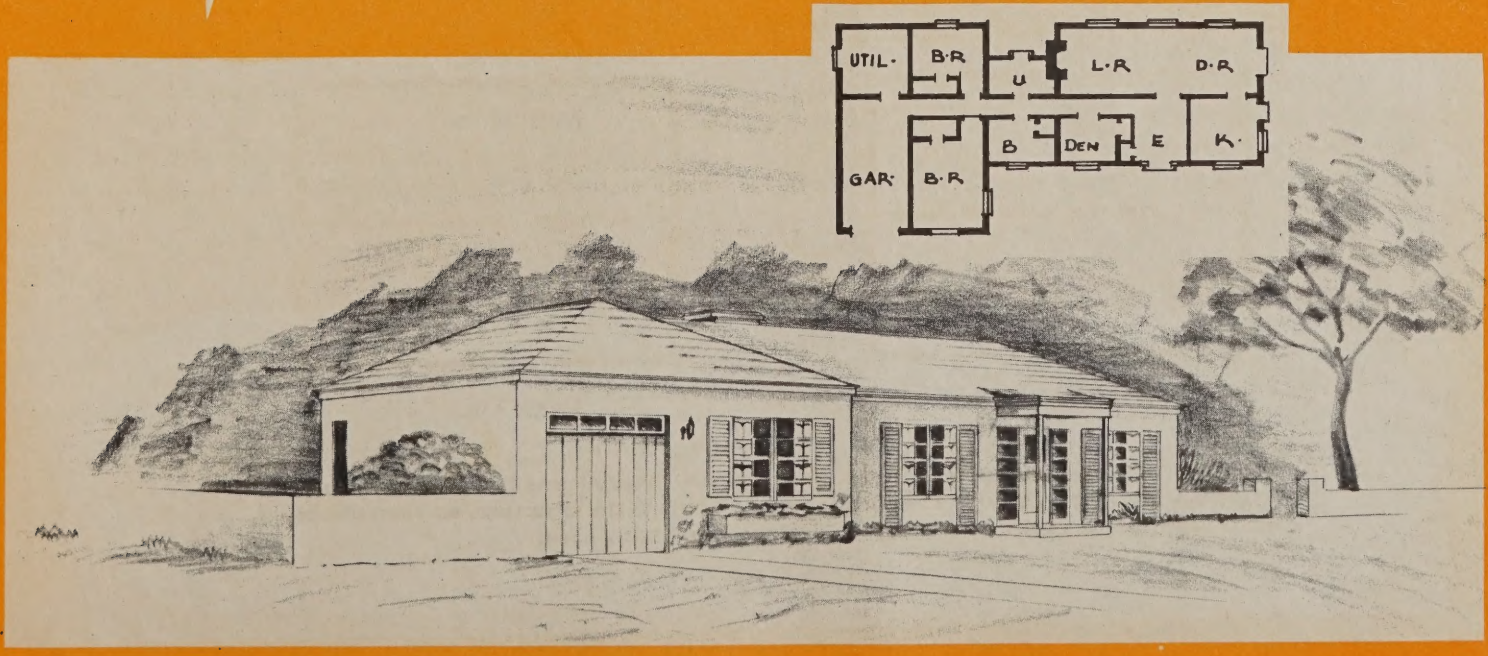




"B"
ft. (448 sq. ft.)

2 square feet or
ion to each other,
personal taste.





WHEN can I get one of these houses . . . and WHAT WILL IT COST?

Returned service men, office and factory workers, who are wondering when these houses are going to be available -- watch for an announcement in your newspaper which will tell you when there is a builder in your locality who is building homes by the famous LeTourneau method.

Because of the unusual variety in size and style of home that is possible by this method, the price of your home will depend upon the particular size and style you choose. This price will be arranged directly between you and the builder.

I'm a Builder... HOW and WHEN can I secure THE TOURNALAYER to build houses in my community?

The TOURNALAYER, complete with as many forms as you desire, may be obtained together with a Tournacrane and a Tournamixer. This equipment is primarily intended for use in mass house-building programs where there are fifty or more homes to be built in a single project. Contractors or builders are invited to correspond directly with the address below for demonstrations, specific delivery schedules and price quotations.

'Phone, wire or write

TOURNALAYER SALES DIVISION

R. G. LeTOURNEAU INC.

Longview, Texas

RT-118

LITHO IN U. S. A.